



**Corporate In-House
Train-The Trainer Program**

***Certified Professional Facilitator
Certification Training***

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Certification Invitation

Future Achievement International invites you to become a Certified Professional Facilitator that will enable you to deliver our proprietary **Achieving Authentic Success®/Character & Behavior CountsSM** workshop program, to your managers and employees. The certification learning process can benefit corporations, professionals, government, military, educational institutions, and community organizations at large.

Compelling Advantages To Engage With Future Achievement International

- ✓ The certification process will provide a foundational understanding of Dr. Ron Jenson's character-centered **MAXIMIZERS™ principles** and Future Achievement's proprietary character and behavior assessment tool... the **MERIT Profile™**.
- ✓ The MERIT Profile science combines behavioral styles and emotional quotient (EQ) traits to produce specific measurements for several character quotient competencies (CQ).
- ✓ In addition to the broadly applied instrument, 5 levels of custom benchmarking are available to enable an organization to improve the effectiveness of their hiring, employee development, and succession planning processes (*Review Benchmarks on homepage*).
- ✓ Several other proprietary programs and learning processes are available, i.e. Personal Leadership Coaching Solutions™, Certified MERIT Consultant and various Leadership Advisory Services (*Please review links on homepage*).

After You Are Certified...

- ✓ You will be prepared to teach and train the MAXIMIZERS principles to your internal managers and employees.
- ✓ You will be capable of administering the MERIT Profile to your managers and employees.
- ✓ You will be able to purchase *Achieving Authentic Success* learning materials and *MERIT Profile Reports*, for each of your managers and employees cost effectively.
- ✓ You will have the opportunity to utilize the strength of the Future Achievement leadership team to solve challenging and complex issues. *Please view the Leadership Advisory Services offered.*

Maximizing Employee Resources...Implementing TransformationSM



The MERIT Profile significantly enhances hiring, employee development, and succession planning strategies. It provides a view into 10 *character competencies* that are grouped as the *attitudes, beliefs, and commitments* of the person completing this assessment.

The 10 character competencies are built around Future Achievement's proprietary MAXIMIZERS principles. The MERIT Profile is an online tool that provides useful information to the end-user with regard to the character and behavior competencies of an individual and how to maximize the human resource assets of an organization.



The MAXIMIZERS principles fall into three primary categories: **Attitudes, Beliefs, and Commitments**. The foundation of the *Achieving Authentic Success* workshop program and the MERIT Profile are built upon these universal, character-based principles. Each Certified Professional Facilitator will be expected to become proficient at sharing the wisdom and insights packed within each of these lifeskills principles.

Attitude Principles

- ✓ **M**ake Things Happen...*how to change habits and your personal discipline.*
- ✓ **A**chieve Personal Significance...*how to build a strong self-image.*
- ✓ **X**-Out The Negatives...*how to deal with fears, problems, and other difficulties.*

Belief Principles

- ✓ **I**nternalize Right Principles...*how to live a value-driven lifestyle at home and at work.*
- ✓ **M**arch To A Mission...*how to build a sense of personal mission / purpose for your life.*

Commitment Principles

- ✓ **I**ntegrate All Of Life...*how to develop personal balance in attitudes, priorities and goals.*
- ✓ **Z**ero In On Caring For People...*how to listen, confront, empathize, and coach.*
- ✓ **E**nergize Internally...*how to live a character-based lifestyle.*
- ✓ **R**ealign Rigorously...*how to make mid-course corrections and handle constant change.*
- ✓ **S**tay The Course...*how to stay focused and not quit on the important issues.*

Character & Behavior CountSM

Certified Professional Facilitator Participation Process...



In House Corporate Programs

Future Achievement International provides in-house train-the-trainer programs for corporations, government, military, educational institutions, and community organizations at large. Below are the cost structure and a general overview for a private in-house train-the trainer program.

Cost Structure (12 participants Minimum)

- ◆ \$1,950 per participant (12 Participants)
- ◆ \$1,500 for additional participants.

Special rates apply if Dr. Jenson is requested to participate. Subject to his availability.

****Client is required to pay travel expenses (airfare, lodging, ground transportation, food, etc.) for one Certified Trainer.**

****If your company does not meet the minimum participant requirement (15), for an in-house train-the-trainer program, you can register one or more internal trainers in a program hosted by Future Achievement. Please contact our office for the next scheduled program and the specific details.**

Program Structure *(Times can be adjusted if necessary)*

Date	Time	Training Agenda
TBD	8:00 a.m. – 5:00 p.m.	Session 1: MERIT Profile <u>A</u> ttitude Principles <u>B</u> elief Principle <u>C</u> ommitment Principles
TBD	8:00 a.m. – 5:00 p.m.	Session 2: MERIT Profile <u>A</u> ttitude Principles <u>B</u> elief Principle <u>C</u> ommitment Principles
TBD	8:00 a.m. – 3:00 p.m. 3:00 p.m. – 5:00 p.m.	Session 3: MERIT Profile <u>A</u> ttitude Principles <u>B</u> elief Principle <u>C</u> ommitment Principles ⇒ Testimonials / Certificate of Completion Awards

Certified Professional Facilitator

Participation Details

Program Requirements:

- ◆ Signed Client Agreement (*Provided by Future Achievement International*)
- ◆ 50% deposit upon Agreement (Balance owed 1st Day of Program)
- ◆ Client provides training / conference facility
- ◆ Client provides audio / visual requirements

Pre-Training Requirements: (Tools sent in advance)

- ◆ Read Dr. Ron Jenson's *Achieving Authentic Success* Book (Sent upon receipt of deposit)
- ◆ Listen to the six *Achieving Authentic Success* CDs (Sent upon receipt of deposit)
- ◆ Complete MERIT Profile (Instructions will be sent several days prior to first date)

Post Training Requirements

- ◆ Participate in 4 scheduled teleconference coaching calls
- ◆ Satisfactory Completion of Certification Exam

Training Materials Provided (Upon Arrival)

- ◆ Achieving Authentic Success Binder
 - ◆ MAXIMIZERS Pocket Guide
 - ◆ Cross Training Journal
 - ◆ MAXIMIZERS Bookmarker
 - ◆ Seminar Kit / Facilitation Guide
 - ◆ PowerPoint Presentation
- **Books / CD's and MERIT Profile provided in advance (See pre-training requirement above)*

Other Information

- ◆ The training sessions are highly interactive and designed to engage the group.
- ◆ The dress code is business casual.
- ◆ It is recommended to make available snacks and beverages throughout the day.

People Are The Greatest Asset Of Any Organization!